

# Introducing Care

## A more focused conversation with your patient\*

An app to drive more targeted consultations with your patients,  
while providing them access to supporting information about  
their condition and treatment

Care+ App is available to download on the  
App Store (IOS) and Google Play (Android).



\*Supporting information for the following conditions: Axial Spondyloarthritis (Ankylosing Spondylitis, Non-Radiographic Axial Spondyloarthritis), Crohn's Disease, Hidradenitis Suppurativa, Psoriasis, Psoriatic Arthritis, Rheumatoid Arthritis and Ulcerative Colitis.

Some components and availability of product information can vary by country.  
The Care+ app has been developed, maintained, and fully funded by Biogen.



# Patient support *for their condition and treatment\**



**Care+** is designed to support your patients. It provides information on their specific condition, and tools to help them manage their progress. This also supports your consultation with them.



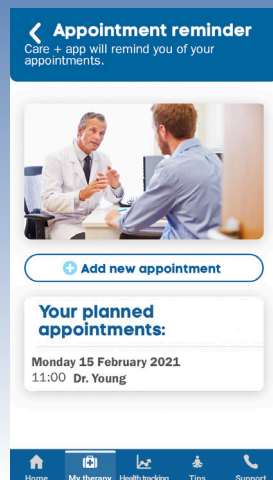
## INSIGHTS INTO PATIENT DISEASE CONTROL

**Care+** provides detailed information on 8 different inflammatory diseases (rheumatology, dermatology and gastroenterology). Each condition has a recognised and widely used tracking tool, to monitor symptoms over time.



## PRACTICAL SUPPORT TOOLS

**Care+** provides simple, useful tools to help patients with their daily lives. For example: Dose and healthcare appointment reminders, guidance for administration, travel cards, medical information support and product information (content varies by country).



This is a screenshot from the Care+ app.

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## 10 FACTS ABOUT RHEUMATOID ARTHRITIS



Rheumatism = over 100 diseases  
Rheumatoid arthritis (a type of polyarthritis), is one of many diseases colloquially called rheumatism.



Approximately, one per cent of the world population lives with rheumatoid arthritis.



>  
Women are affected three times more often than men.

This is a screenshot from the Care+ app.



## INFORMATION TO HELP THE PATIENT BETTER UNDERSTAND THEIR CONDITION

**Care+** offers the patient information about their condition as well as answers to common questions they may have outside of your consultation. In addition to this being a time-effective way of delivering information, increasing the patients' understanding of their condition can support compliance of the prescription and help towards driving better outcomes.



## ...AND HOW TO LIVE WITH IT

This includes tips for daily living (specific to their condition), information on work and study environments, travel guidance, recipes, exercises and other content, designed to support their journey.

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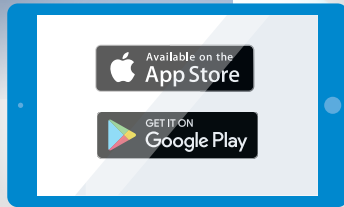
This is a stock image and not real patients.



# How to install the Care+ app



1



Access **Care+** via the App store (iPhone)/Google Play (Android).

2

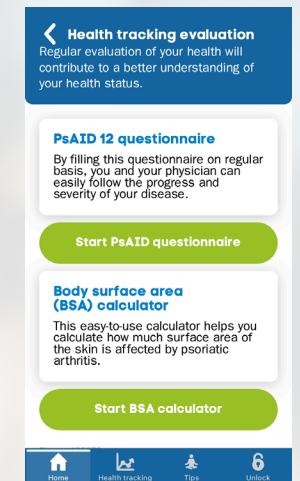
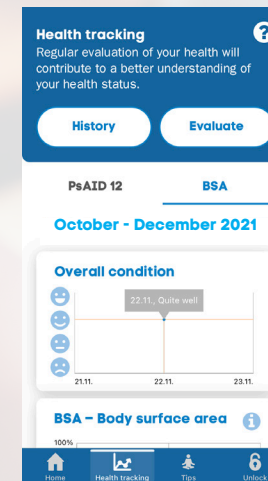
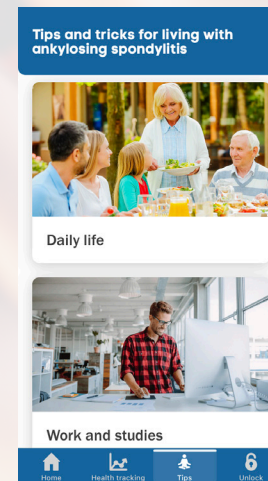
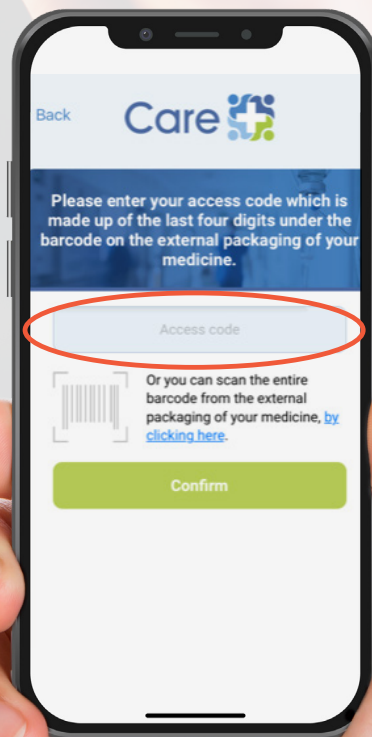
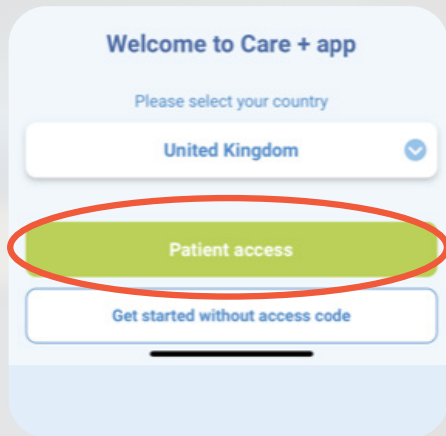


Search for and select the **Care+** app, then **INSTALL**.

3



Once installed, the **Care+** icon will appear on your device screen. New content will update automatically.



These images are screenshots from the Care+ app. Content varies by country.